



Timelines



SPRING 2011

Volunteers are Shining Stars!

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Shining Stars! Keurig staff spruced up the School to Work's office with a fresh coat of paint and new lighting.

To help celebrate National Volunteer Week EMARC will be hosting our second annual Volunteer Appreciation Breakfast on Saturday, April 9. This year over two hundred volunteers have volunteered over 1300 hours to EMARC and the people that we support.

EMARC's recreation programs depend on volunteers to coach, to act as adaptive aquatics pool buddies, to be groovy girls, to go on outings, to dance, to bowl, to teach music and so much more!

Volunteers also teach arts & crafts and coordinate story times. Volunteers paint houses, plant gardens and rake leaves. Volunteers serve on our Board of Directors. Volunteers help with the road race, the Tucker gala and International Night. We welcome volunteers of all ages. Many students complete their community service, service learning or intern requirements with us. Middle school, high school and college students who have the opportunity to work with and get to know people with disabilities develop knowledge, skills and sensitivity, helping to ensure a true community of people with all abilities for the future!

Thank you to all volunteers for your commitment to EMARC's work and mission. We honestly could not do it without you!

To learn more about our volunteer opportunities please contact Pat Simons at 781-942-4888 Ext. 4032 or volunteers@theemarc.org.



Picture Perfect: A volunteer paints life back into our School to Work office.



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SOMWBA Certified

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Terry William Kennedy
Executive Director

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Marketing Manager

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Volunteer Coordinator

A Message from the Executive Director **Terry William Kennedy**



In today's economic environment private nonprofit organizations are finding it increasing more difficult to rely solely on government funds to support their programs. The consistent reductions in state budget allocations paired with inflationary increases in fixed operating costs such as health insurance, gas, heating oil, food, staffing and more are conspiring to roll back the forward progress we have achieved over the past three decades. In its fifty-seven years of operation EMARC has faced many financial and operational difficulties and we are addressing the current challenges with the same drive, creativity and forward thinking that has always existed in the agency.

Some economists say that the recent recession has been a "reset" of our economy that requires us to revise our thinking about productivity, consumption, housing and employment. Years of state funding reductions and living with the expectation that we can "do more (services) with less (funding)" has already forced nonprofit leaders to "reset" their reliance on government funding and begin seeking alternative forms of income. Over the last five or so years nonprofits have been building social enterprises and entrepreneurial ventures to provide employment opportunities for individuals with intellectual disabilities and create excess income that can help sustain an agency's programs and mission. EMARC has ventured into this area in small way with its EMI's Chore Services and Natural Elegance Jewelry. EMARC will continue to try to expand existing ventures as well as seek new opportunities as they arise.

Another proactive way an organization can increase its short and long term income potential is by expanding the scope and reach of its Development Department. Over the years EMARC has been successful in its fundraising efforts but if we are to successfully increase our development opportunities within the community we needed to increase the size of the development team charged with this task. The decision was made to expand the existing team by bringing in two new staff skilled in public relations, marketing, event planning, planned giving and the full spectrum of development activities.

I am pleased to announce that on April 4th Mr. David D'Arcangelo joined us as the Director of Public Relations and Community Affairs, on March 28th Ms. Amy O'Brien started as the Development Manager and Ms. Heather Weikel has become the Marketing and Communications Manager. Heather has been with the agency for a number of years working in development and in our Center for Emerging Artists. David and Amy are new employees and we are very pleased to having them join the EMARC family.

Sincerely,

**EMARC is pleased
to acknowledge gifts
from the following donors...**

Gifts Up to \$100

Eastern Bank Charitable Foundation
Matching Gift – Ginette R. Tentindo

Memorial – In Memory of Peter Rousseau

Candace L. Bouris
Debra L. Casey
Gary J. Christenson
Kathy A. Kalinoski
Michael Anthony Granese
Andrew Peterson
Gerard Rufo

Gifts \$101 – \$300

Ann Iafrate
Richissin Family

Gifts \$500 - \$999

Joanne Marqusee, EMARC Board Member
for staff appreciation donation

Gifts \$2500 –

Anonymous

Memorials

In Honor of the Marylynn Hickey

NEB (New England Bank) Employees Care
Committee
Helen Gallo Bryan and St. Anselm College
Friends of 1981
Lucie and Leonard Cripps
Priscilla M. Pennacchio
Beth Guertin
Tara Klein & Sisters (Ziehm)
Catherine Martin
Barbara Ann and Lincoln McKie
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Marianne Brissette Parker
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Friends and Co Workers of Lisa Hickey
c/o Tri-Cap and Ann Howser, Comptroller
Robert and Anne Alm
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Robert Trusselle and Family
John and Patricia McLaughlin
Bellevue Golf Club Memorial Fund
Cheryl and Henry Kerstgens
Jean and Greg Bowman
Dana and Robert Matusiak
In Honor of the Joseph Phillip Zager
Lisa and Timothy Howland

In-kind Gifts

Michelle Faugno
Paul Liberty – DJ services for the Snow
Ball January 7th

*Gifts received through December 2, 2010 –
January 28, 2011*

Making a Memorial or Tribute Gift

Use the enclosed envelope or the pledge
form on the fundraising page of our
website (www.TheEmarc.org) to
remember a loved one or honor a
friend or relative for a special occasion.

Wish List

EMARC is looking for donations of
furniture and household items in clean,
good condition. Please email a
description of the furniture or household
item(s) and your name, lo-
cation and phone number to info@theemarc.org. Our Residential group
homes are in need of fax machines (fax
all in ones) and flat (thin) LCD computer
monitors. Please email fax and computer
gift information to info@theemarc.org.

**We're sorry; we are unable to accept
clothing.**

Thank you!

COMMUNITY OUTREACH

EXCL, Extras for Creative Learning

Extras for Creative Learning, is an organiza-
tion that provides recycled materials from
business owners and manufacturers that
have excess inventory at no cost or low cost
to their members. This nonprofit organi-
zation is providing materials to enhance
creative opportunities with recycled goods
while reducing the amount of waste enter-
ing landfills.

Life Choices and the Center for Emerging
Artists uses a lot of supplies from Extras
for Creative Learning for different activities
within all of the tracks. We get most of our
art supplies, paper and books from there. It
is such a beneficial program that promotes
the importance of going green something
EMARC takes very seriously.

Extras for Creative Learning being a non-
profit organization is always looking for
donations and ways to keep their doors
open to continue to provide supplies to
educators and service workers. The organi-
zation needs to raise \$25,000 by June 30 in
order to keep their doors open and con-
tinue to provide supplies for area schools
and service workers. Several groups of Life
Choices Metro North worked together to
recycle cans both at EMARC and in the com-
munity to raise money to donate to Extras
for Creative Learning.

Headed by Amy Zarella's Personal Growth
group we were able to donate \$150.00 to
add to Extras for Creative Learning's fund
raising efforts to be able to keep their doors
open. At five cents a can the groups col-
lected, sorted, and recycled 3,000 cans to be
able to donate the \$150.00.

Be sure to check out Extras for Creative
Learning and how their progress is coming
in raising the \$25,000.00 at
www.exclrecycles.org. Everyone at EMARC
is wishing them the best of luck at reaching
their goal!

Life Choices Metro North Service Learning Projects

At Life Choices service learning is designed to
teach and encourage participants to be a part
of the civic responsibility to care for the earth
and to bring about positive change within the
community while contributing to the needs of
society at large. Service Learning is a key com-
ponent of the Personal Growth track within Life
Choices. This winter Life Choices Metro North
groups worked tirelessly to contribute their ef-
forts to a variety of organizations that they felt
needed their support.

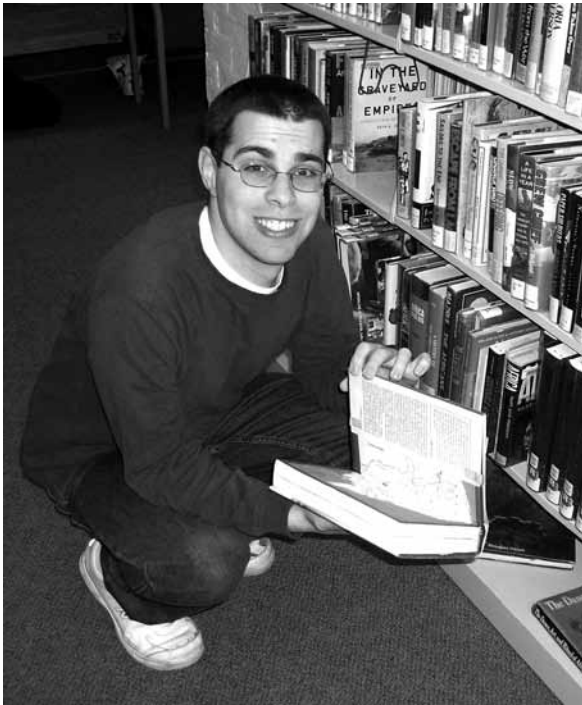
Leoni de Vries's group planned their service
learning project to raise money for the children
at Mass Eye and Ear. They wanted to provide
new games for the children to play when they
got out of surgery. The group decided to have a
bake sale offering both tasty baked goods and
fruit smoothies, as a healthy choice..

The group worked on kitchen safety,
money management, and of course, time
management. Although the planning
was immense between sending out the
invitations and preparing for the big
day, the group never stopped focusing
on their ability to raise money for the
kids. Different tasks were delegated to
each participant to be sure nothing was
neglected on the big day of the bake
sale. Luckily the group had someone in
charge of managing the door and the
line because throughout the bake sale
the line was usually around the corner of
the hallway because of the large turnout.
In the end the group raised \$258.14
which surpassed the group's goal by a
long shot. All of the money was donated
to the children receiving medical treat-
ment within the airway unit at the hospi-
tal. After taking a few days after the bake

sale to count the money and discuss the suc-
cess of the sale the group got back to work.
They needed to plan the trip into Boston to the
hospital to give the money to the children's
airway unit so the nurses and office staff within
the unit could buy the toys for the children.
The group prepared a short speech describing
what they did to be able to raise the \$258.14 for
the children's unit and presented get well cards
to the staff for the children. The giant banner
created for the bake sale was held proudly by
group participants in the waiting area of the
hospital while the speech was read.
The hospital staff expressed sincere apprecia-
tion to each participant for all their hard work.
The participants left the hospital knowing they
made a difference in the lives of children go-
ing through difficult medical treatments. Life
Choices Metro North groups look forward to
continuing this tradition with an annual bake
sale so stay tuned for Bake Sale 2012.

Program Spotlight

School to Work Transition Services Program



Reading: Adam Roberts works at Reading Library as a Library Assistant.

Founded in 2001 the School to Work Program at EMARC is comprised of 6 Specialists who are overseen by Program Director, Mindy Calisto and Educational Administrator, Kristen Smith. Specialists include Katelyn Erickson, Lacey Montibello, Danielle Moriarty, Mary Albanese, Lenore Goodwin and Ryan Ronan.

In support of the School to Work Mission, each team member strives to assist students between the ages of 14-22 in identifying and fulfilling vocational and life goals as they begin the transition process into the post-graduate world. It is the program's aspiration that after participating in all services, students will be prepared for their transition after high school into a workforce, continued education or appropriate day habilitation program. With dedicated collaboration between student, family, school, and other invested professionals, an individualized plan is developed to provide vocational, life and social services. With each student paired with their designated Specialist, services are maximized and delivered according to the student's school schedule. Services are provided both during the school day, after-school and on occasion during the evening hours. Supports to students are provided in the following areas: vocational inventories, job tours, job preparation, job placement, on the job skills, social and life skills pertaining to job maintenance, functional life skill practice with banking, cooking, meal preparation, shopping, travel training and other necessary life building skills.

Located in Wakefield, the School to Work office provides students with the appropriate facilities and necessary equipment to practice the aforementioned skill sets. With a full kitchen, laundry room, gathering room, conference room and computer access, participating students are encouraged to use their shared space to the utmost potential. When gathered and interacting with others at the office, students truly feel apart of a greater community, supportive of their goals and aspirations. The office is a home base for Specialists and students while most learning is supplemented directly in the students' communities. Complete inclusion is always kept in mind as Specialists encourage each community to support their own students and the visions each district has set forth.

Meet the School to Work Staff:

Mindy Calisto, School to Work Program Director has been a part of the EMARC team for over 3 years. Starting off as a Specialist, she worked her way to become Assistant Director and recently promoted to the role of Director where she oversees day to day operations of the program. Her educational background in Psychology and behavioral/reinforcement experience has helped her develop a one of a kind program with measurable outcomes.

Kristen Smith became a member of the School to Work Program in 2009 as a Specialist and was promoted to Educational Administrator in August of 2010. In her role, Kristen conducts vocational assessments and personality inventories for new and current students. She develops programmatic goals and ensures that the quality of services are maintained and delivered. With a strong background in teaching students with severe special needs, Kristen brings a new wave of curriculum development and implementation to the program.

Katelyn Erickson, a Specialist with the program for over 2 years, works in partnership with the Lynnfield and Reading school districts. She oversees an internship program at the Hannaford Supermarket in Saugus, where

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Puppy Love: Rebecca Hecht works at Paws & Grooms in Reading.

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Program Spotlight

School to Work Transition Services Program

she coaches numerous students in the various roles held by supermarket employees. She has been commended on her thoroughness and the tremendous rapport she has built with families, students, and internship locations.

Danielle Moriarty, Specialist with School to Work for over 1 year, came to the program with an eclectic background in human services. She was involved with other EMARC programs and volunteers her time to facilitate sibling support groups. Danielle services students in the Lynnfield, Peabody, Wilmington and Reading school districts where she supports students in community jobs and social development. Her flexibility, open-mindedness and creativeness have set the foundation for supportive and positive interactions with her students.

Lacey Montibello also came to the School to Work Program after having worked with other EMARC departments. She currently supports students in the Reading and Stoneham school districts where she has had wonderful success in job developing throughout each community. She advocates for her students and has a great understanding of where positive skill development opportunities can be found. Lacey's ability to work with larger groups of students in the summer program has been well received, especially by the Everett school district who jumps on board with School to Work during the 6 week summer program offered every year.

Mary Albanese joined the School to Work Team with a well developed background in counseling and student guidance. She works with the Peabody, Stoneham and Reading school districts where she has encountered strong success in carving paid positions for her students in their own communities. Her dedicated and professional demeanor has truly inspired her students to gain an awareness of both verbal and non verbal communication when traveling in the community and interacting with peers, family and most especially, co-workers.

Lenore Goodwin has been happily received by all members of the School to Work Program as since she began working as a Specialist in August of 2010. With strong teaching experience, Lenore has developed a thorough approach to working with her students. She encourages and promotes growth in every developmental area with poise and honest assessment of skills in a non-biased approach. Working primarily in the Wilmington, Stoneham and Reading school districts, Lenore has encountered success in developing constructive rapport with all school representatives which supports the mission and evolution of the program.

Ryan Ronan, after only 6 months with the program, has made immeasurable strides in working with many of our male students, modeling exemplary communication and social skills which supports vocational development in each of his students' sessions. Ryan successfully teaches his students about humbleness, humility and appreciation for all given opportunities. While supporting students in athletic centered internships, including collaborating with the Boston Bruins Organization.

EMARC has a long history of providing vocational support to individuals with developmental disabilities. Building upon this knowledge, the School to Work Transition Services Program is an on-going initiative which recognizes that the transition from school to work is a challenging process, which requires much planning. The School to Work philosophy is based on a person-centered approach with the fundamental understanding that all people have skills and abilities. The core aim of the program is to facilitate an ongoing process that enables the student to make informed decisions about what they want when the time comes to leave school.

CEA Artist Book Debut in NYC

Dyson vacuum cleaners, dirigibles, submergible, what looks like a collection of random words has been an inspiration to CEA Artist Kiely Holden. Kiely is participating in an art project run by The Art House Co-op in Brooklyn NY. The project entitled The Fiction Project seeks artist from all over the world to submit Moleskin books to the Co-op. The books will then be cataloged in the Art House Library in Brooklyn NY and will travel across the country.

Kiely was assigned the theme Submergible and Dirigibles and has chosen to write two stories. One is about a Dyson brand Vacuum Cleaner that becomes a submarine and goes underwater. The other is about the same Dyson Vacuum that transforms into a blimp. The stories are written in diary format, and Kiely has been working on with volunteer Lily Chen to transcribe her typewritten stories, and create illustrations for the story. Kiely has enjoyed working on the project so much that she has already begun a sequel to her story.

For more information about the Center for Emerging Artists please contact, Amy Ruitter, Center for Emerging Artists Director at 781-942-4888 Ext. 5037 or aruitter@TheEmarc.org



Kiely Holden, Author and Artist



Congratulations to our r"Emarc"ables Team for raising \$13,670 - the top fundraising team on Revere Beach! In addition, we had three other groups taking the Plunge for EMARC teams! Malden High School Helping Hands: \$2,890, the Bell/Robertson Family "Patrick's Popsicles": \$2,400, and the Malden YMCA: \$85 for a grand total of \$19,045!

Community Connection *Lumina Salon*

EMARC recently held its 8th annual Snow Ball dance for high school students with and without disabilities. The dance, held at the Parker Middle School in Reading on February 4th, included people with disabilities ages 13-21 with volunteers from local high schools including Reading, North Reading, Malden and Melrose. While this semi-formal event is always one of the most popular events of the year, some local businesses went above and beyond to make it a special night!

Lumina Salon and its owners, Lisa DeLeo and Kathy Petrella, recently attended EMARC's annual Tucker Dinner and Auction, and learned about Emarc's dances. DeLeo and Petrella were inspired by the commitment of Paul Liberty, a DJ from Medford who volunteers his services six times a year, and Limos by Liz, who brought a limo to the dance last year to give the teens a ride to remember. They immediately contacted Chenine Peloquin, EMARC's Director of Recreation, and asked how Lumina Salon could get involved!

To prepare for the night's event, Lumina Salon of Reading shut down their salon for the afternoon and offered complimentary updo's, styling and manicures. Lumina staff Sharon Costin organized other local

businesses as well. The Stop and Shop of Reading got involved by providing all of the students with corsages and boutonnieres. Irresistables in Andover contributed headbands for each of the girls who came to the salon. Dance participants were able to call and schedule their own appointments, and parents enjoyed networking while their daughters were doted on by creative stylists.

"I loved going to the Lumina Salon in Reading before the Dance. Thank you for doing my hair, Amy, and my nails, Jessica. I still have the color on and everyone at school admired my nails. It made me happy and comfortable and I had fun talking with you. It was nice to meet you guys and thank you too for the free corsage. The headband looks very nice on me. I had a fun time at the Snowball dance," said dance participant Laura Robert.

Chenine Peloquin was impressed by the staff at Lumina. "Right from the first phone call, Lisa and Sharon had great ideas and were ready to do whatever it took to make this night special for the teens attending the dance. The stylists who stayed late on Friday night made sure that each girl had the hairstyle they wanted and really



Girls Night Out: Snow ball Attendees get all dolled up before the big night!

call, Lisa and Sharon had great ideas and were ready to do whatever it took to make this night special for the teens attending the dance. The stylists who stayed late on Friday night made sure that each girl had the hairstyle they wanted and really pampered them! Overall, the night was a huge success and we're so thankful to the staff at Lumina for helping create a special memory!"

Lumina Salon is located at 328A Main Street, Reading. You can get involved with Emarc by contacting Chenine Peloquin at 781-942-4888 x4036.

Your Membership is Important to Us

Your membership investment allows us to continue our mission to support, educate and provide services to individuals and their families with developmental disabilities. Being a member means you will receive information regarding events, volunteer opportunities, workshops and news about EMARC. Please renew your membership today. Thank you for your continued support!

EMARC Membership Application

Membership includes our *Timelines* newsletter; the Arc US newsletter; the Arc MA newsletter, *The Advocate*; access to our Recreation and Advocacy programs and invitations to EMARC events.

Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Please check all that apply:

Family Member Professional Interested Friend

Family Member Served (used to send mailings for age-appropriate events)

Name _____ Date of Birth _____

Dues: \$40 per year. Please make check payable to **EMARC**.



Happy Tune: (left) Volunteer Music Therapist Laura Micelli jams out with young fan Megan Sanphey.

Upcoming Events & Workshops

FROM THE FAMILY RESOURCE CENTER

Transition to Adult Services Workshop

April 13:

Time: 7:00pm - 9:00pm

Location: EMARC, 20 Gould Street, Reading

Cost: \$15.00 for the series

Housing Options Workshop

Dates: April 26, May 3, 10 & 17

Time: 7:00pm - 9:00pm

Location: EMARC, 20 Gould Street, Reading

Cost: \$25.00 for the series

For more information contact Michelle Faugno at 781-942-4888 ext. 4018 or mfaugno@theemarc.org

COMMUNITY EVENT

April 30th: From 10am-2pm. Health Kids Day, sponsored by Healthy Families of Malden and the Malden YMCA. Located in the Malden YMCA gym. EMARC is a vendor. Lots of community resources, free bike helmets, bouncy houses and clowns.

FROM THE CENTER FOR EMERGING ARTISTS

April 27: National Down Syndrome Society Luncheon, 583 Park Avenue, New York, NY. CEA will have an exhibitor table selling our art, jewelry and other merchandise.

May 5: Hallmark Health Lobby Sale, 30 New Crossing Road, Reading. Hours: 9:00am - 1:00pm (Entrance in Hallway). CEA will have an exhibitor table selling our art, jewelry and other merchandise.

June 9: Hallmark Health Lobby Sale, 30 New Crossing Road, Reading. Hours: 9am - 1pm (Entrance in Hallway). CEA will have an exhibitor table selling our art, jewelry and other merchandise.

July 5 -August 30: Commerce Place, 350 Main Street, Malden. CEA artists and EMARC staff will showcase their artwork side by side in this massive exhibit. Reception TBA.

SAVE THE DATE

ARC 5K

Sunday, September 11, 2011. Runners, Walkers & Donors! Stay tuned for more details!

RICHARD TUCKER MEMORIAL DINNER & AUCTION

Our Annual Dinner & Auction will be held Monday, November 7 at the Peabody Marriott, 8A Centennial Drive. Stay tuned for more details!



20 Gould Street
Reading, MA 01867-2927

Return Service Requested

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Organization
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Get Social With Us



Did you know you could connect to EMARC through various social media sites? Learn about our upcoming events and opportunities on Facebook, LinkedIn and Twitter. Our Facebook like page name is EMARC and our Twitter username is EMARC1954. You can search for our business name EMARC on LinkedIn. On February 18th EMARC launched its official blog! News stories and guest bloggers will be the main features of our blog. Go to our website at TheEmarc.org and click on the blog button in the website header. Once you enter our blog you can register to receive our blog entries through your email.

Shop and earn funds for EMARC with the EMARC toolbar through Goodsearch, once added to IE or Firefox, each time you shop at more than 1,300 stores (from Amazon to Zazzle!) a percentage of your purchase will automatically be donated to EMARC at no cost to you (and you may even save money as the toolbar provides coupons and deals as well!). The toolbar also has a search box and each time you search the Internet, about a penny is donated to EMARC. To join check out: <http://www.goodsearch.com/toolbar/the-arc-east-middlesex>



New Additions to the Development Team



Teammates: Meet Development Manager, Amy O'Brien and Director of Public Relations and Community Relations, David D'Arcangelo.

David D'Arcangelo, Director of Public Relations and Community Affairs

David D'Arcangelo is one of Greater Boston's most prolific public affairs professionals. David has extensive experience in both the public and private sectors, having served five Governors and in the State Legislature. David was a member of EMARC's Board of Directors as well as owned and operated Arc Angel Communications, a Massachusetts Public Relations consulting firm that has served small businesses since 2006 with PR and Marcom services. David is married, lives in Malden and has a Daughter, Isabella, who has utilized EMARC programming. He is a 1996 graduate of Suffolk University and is an active member in a wide array of professional and community organizations.

Amy O'Brien, Development Manager

Amy O'Brien has over 10 years experience in the non-profit industry with a background in Communications, Marketing, Development & Event planning. Her most recent position was for Patient AirLift Services as a Manager for Marketing, Development & Outreach. Amy has also worked as a Marketing Manager for WGBH- The Media Access Group (in the New York City office and in the Boston office), CBS Television in Boston and Addison Wesley Publishing in Reading. She is also a part-time event planner (freelance) for various companies in the Boston area and a part-time wedding planner for It's About Time Events. Amy graduated from University of Massachusetts, Amherst with a Bachelors Degree in Communications. She also has an Associates degree in Journalism from Middlesex Community College. She was born and raised in Reading and is currently residing there with her family and teacup Maltese, Nelli. She has a passion for the arts, children, pets, the red Sox and volunteering. She is very excited to be part of the EMARC family!